

EverEdge Global Content Creation Specialist / Journalist

- Looking to switch from pure journalism to a marketing and PR role, or an interesting new writing challenge? Be the voice of a young, dynamic, and innovative team.
- Our marketing strategy is content driven, and we need an exceptional writer to fuel the engine.
- Hybrid work, competitive benefits, and a culture that lets you bring your whole self to the job.

EverEdge is a young, dynamic, global, and rapidly expanding company focused on a key area of the new economy: intangible assets (such as data, brand, confidential information, patents, trademarks, software, and designs etc).

About Us

EverEdge is a global advisory, valuation, and corporate finance firm specialising in intangible assets. With offices in four countries and more than 2,000 successful engagements under our belts, we are experiencing exceptional growth. We're therefore looking for an intelligent, energetic, confident, and versatile individual who wants to grow with the business.

The Role

You'll be an exceptional writer who is self-motivated, good under pressure and up to the challenge of working in a fast-growing business and industry. Our marketing strategy is content driven so we are looking for someone who can take insights from our team and turn these into well written pieces of prose.

Reporting to our Chief Marketing Officer, our ideal candidate will be someone who can take business, technology, and financial concepts and turn these into engaging, authoritative, and relevant content.

Responsibilities

You'll be able to originate and edit original articles, white papers and other content formats that we'll use to help us inform and engage a senior business audience. You'll be proactive in identifying potential topics and stories of interest, along with working with our senior executive team to take their ideas and turn it into interesting content that we'll then disseminate through our marketing channels.

We're after someone who has excellent business writing skills, who's happy to research, edit and proofread their work.

There's also a new industry website on the horizon that we'd love you to take a lead in helping us develop and curate. This role is well suited to someone with a journalism or business copywriting background, who has a strong attention to detail.

Our marketing team is small and we support rapidly growing teams across four markets, so there's the opportunity to play to your strengths and get involved in a range of other activities too.

Requirements

The successful candidate will likely have at least 3+ years' experience as a journalist, copywriter, or content generation specialist and a body of quality work to show us.

- You'll be an exceptional writer with an eye for what makes an interesting story.
- Excellent writing, editing, research and proof-reading abilities.
- Relevant journalism, marketing, or communications qualification (or equivalent experience).
- Excellent organisational skills with the ability to manage multiple deadlines and projects at the same time.
- An eye for detail along with an ability to problem-solve, take initiative, and deliver results.

And of course, you have a great attitude – you don't take yourself too seriously, you're fun to work with, confident in putting forward your own ideas and happy to take ownership of projects to make sure they get done.

EverEdge offers a dynamic, challenging, and distinct culture, where responsibility is rewarded with huge opportunities for development and career growth. We offer flexible work arrangements, car parking, and bonuses for all employees.